PROTECT LOCAL

ROCKET LOCAL

Local Business Online Toolkit

Has your business been affected by COVID-19? We want to help you succeed online with the free Local Business Online Toolkit—available now!

The Online Toolkit includes a free e-commerce & communication tools to help you sell online and stay connected to the communities you serve.

Everything your business needs to succeed online

E-Commerce Website

Create an online store in a few simple clicks—just add products and services to start selling!
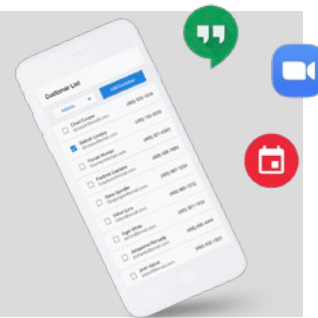
These easy-to-design, no code websites give you the freedom to create, design, and manage your online business by taking secure payments.

Customer Communications Hub

Easily send an email invitation for a meeting request through the two most popular communication platforms—Google Meet and Zoom.
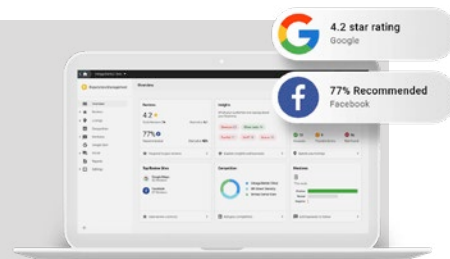
Use email or text to communicate with customers safely. Customizable templates make it quick and easy.

Reputation & Reviews

Improve how your business looks online by monitoring and managing online reviews and responding quickly to customer comments and concerns.

And ask for feedback and generate reviews, via email and SMS.

Online Presence & SEO

Manage how your business shows up everywhere people are searching, with a central source of truth for business information. Keep business hours, address and available services up to date and in-sync on Google, Facebook, Instagram, and Twitter, with options to sync to many more places across the web.
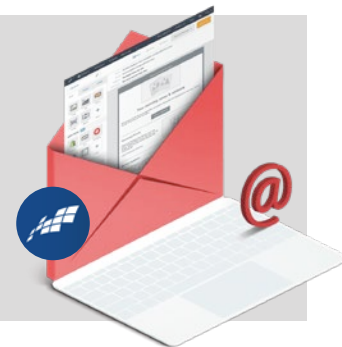
Social Media Management

Communicate the messages that matter with your community and customers. Post on Facebook and Google My Business instantly or schedule them for a later day. To make posting even easier, there's a variety of post templates that can easily be edited and published. Plus, robust reporting that allows you to monitor the reach and engagement of your posts across all networks.

Email Marketing

Send beautiful automated email campaigns to customers. Customize an email template and design professional, mobile-responsive emails that look great on every device.
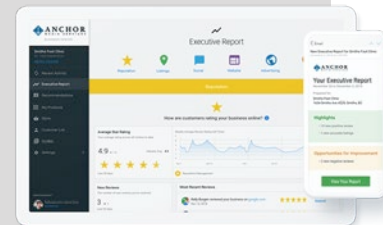
Use leading email marketing solution Constant Contact on free 60 day trial. Simple, quick and efficient. Use email to send your message to customers safely.

Automated Analytics

Understand how your business is performing online, with automated, easy-to-understand analytics and insights that are emailed weekly.

Reporting across these categories and more—reputation, listings, social media, website traffic, advertising, SEO.

Free tools to help your local business operate online

In light of COVID-19, We want to help you succeed online with the free Local Business Online Toolkit—available now!